MASTER PLAN

MANCHESTER PACIFIC GATEWAY





History









PROJECT GOALS

- Amplify San Diego's position as a tourist destination
- Encourage new businesses to locate or expand in the City
- Complement other downtown developments or venues
- Enhance San Diego's development efforts and image
- Clean up 8 blighted blocks at the front door of downtown San Diego
- Develop a new state of the art Class A office building for the US Navy
- Offer over 250,000 sq. ft. of retail, dining and a museum
- Create a 1.9 acre waterfront plaza at the foot of Broadway
- Provide over 2,400 parking spaces for the public on nights, weekends, and holidays
- Add E, F and G streets and implement the next phase of the NEVP (North Embarcadero Visionary Plan)
- Provide public access

Sustainability Strategy

"The development team is committed to upholding sustainable practices, and intends to position Manchester Pacific Gateway as a model for future sustainable projects. We take great pride in creating an environmentally responsible example of urban planning and design."

SOCIAL IMPACT

- Improved quality of health and well being
- Enhanced comfort & productivity
- Neighborhood restoration
- Community education on environmental design

SUSTAINABLE DESIGN FEATURES

- Energy Conservation
- Indoor Air Qualiy
- Resource Efficiency
- H2O Conservation

Our Inspiration







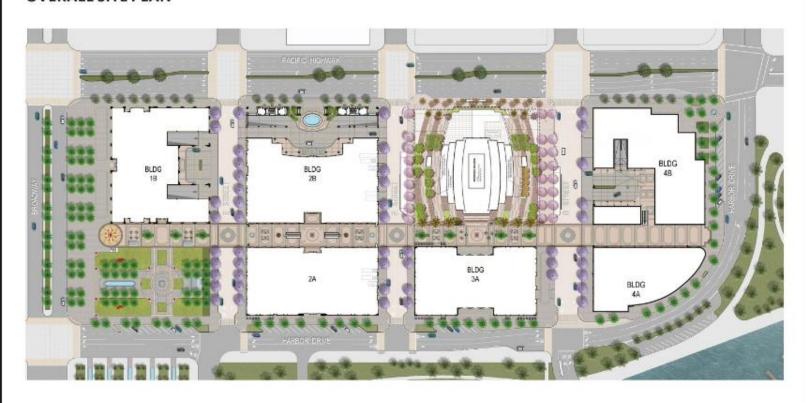


North Embarcadero Visionary Plan



Illustrative Landscape Map

OVERALL SITE PLAN



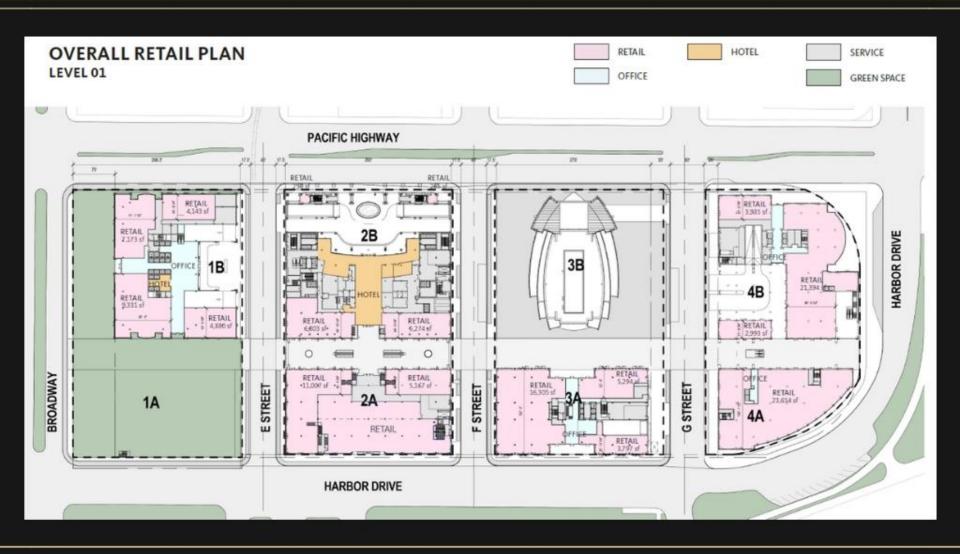
Manchester Pacific Gateway

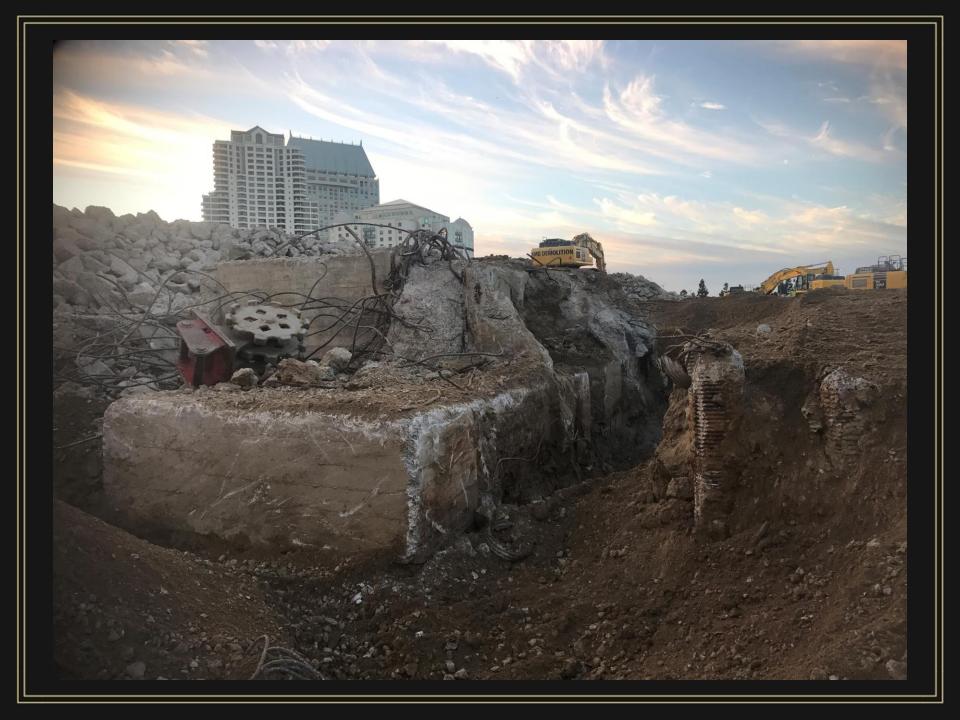
San Diego, CA

BLOCK 3A & 4AB DESIGN REVIEW

M Gensler

Ground Floor Plan - Level 1

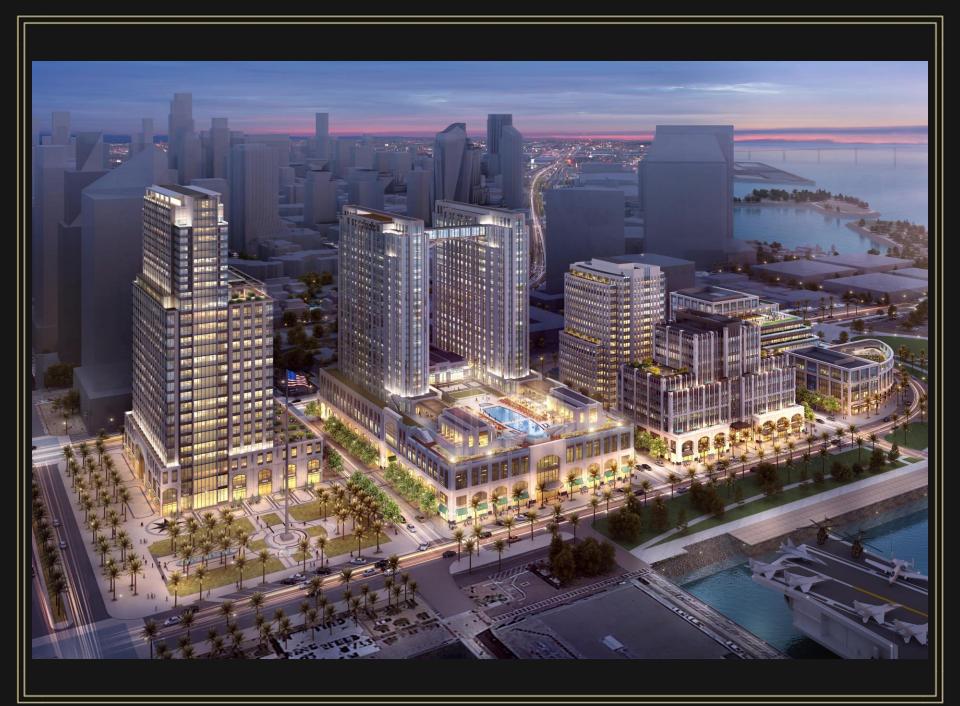


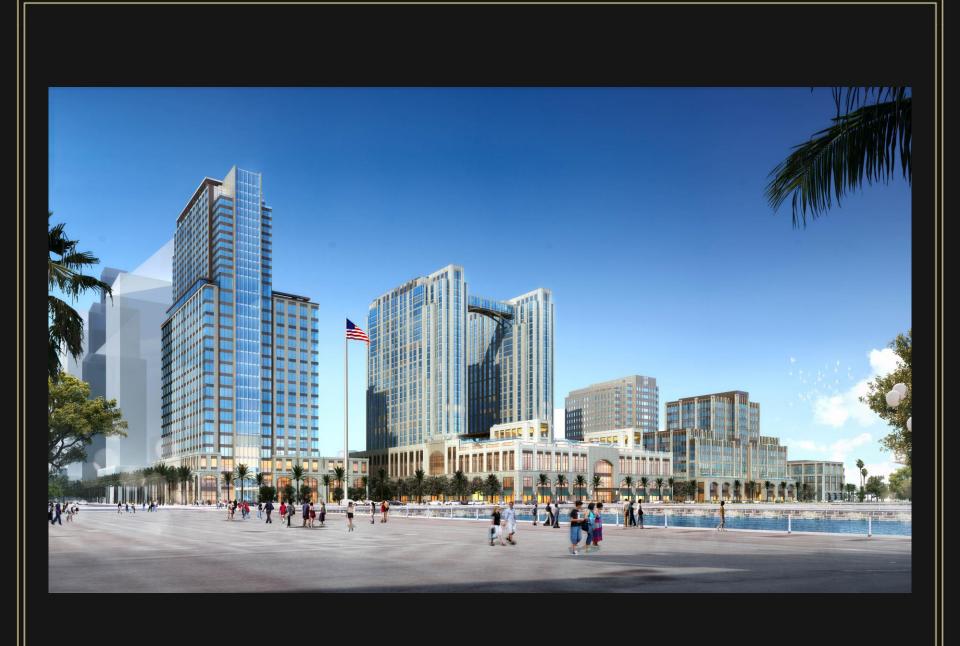


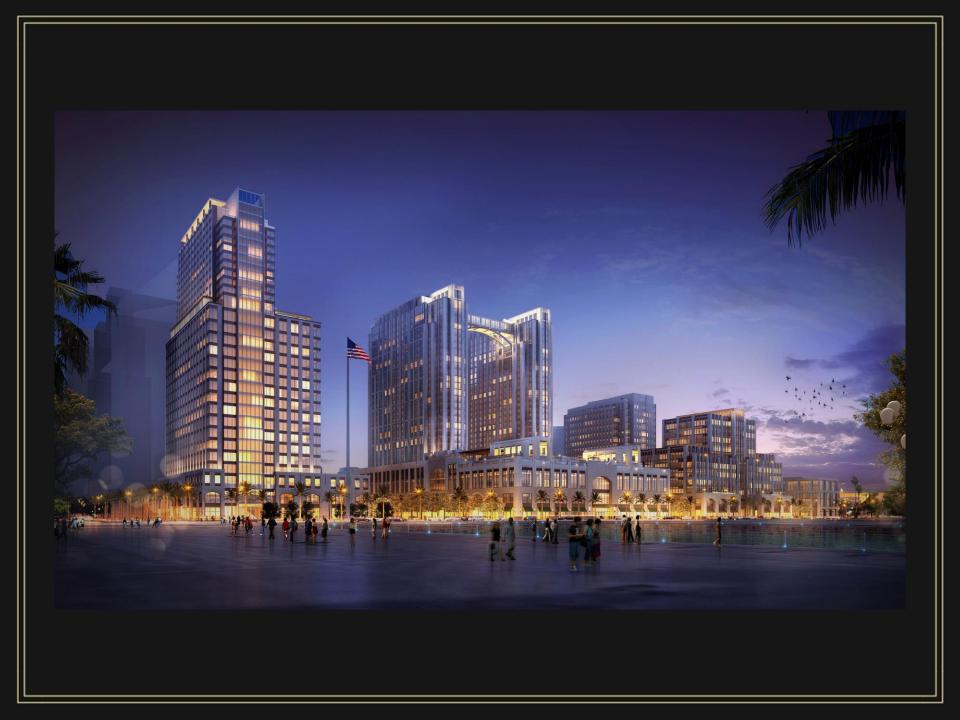




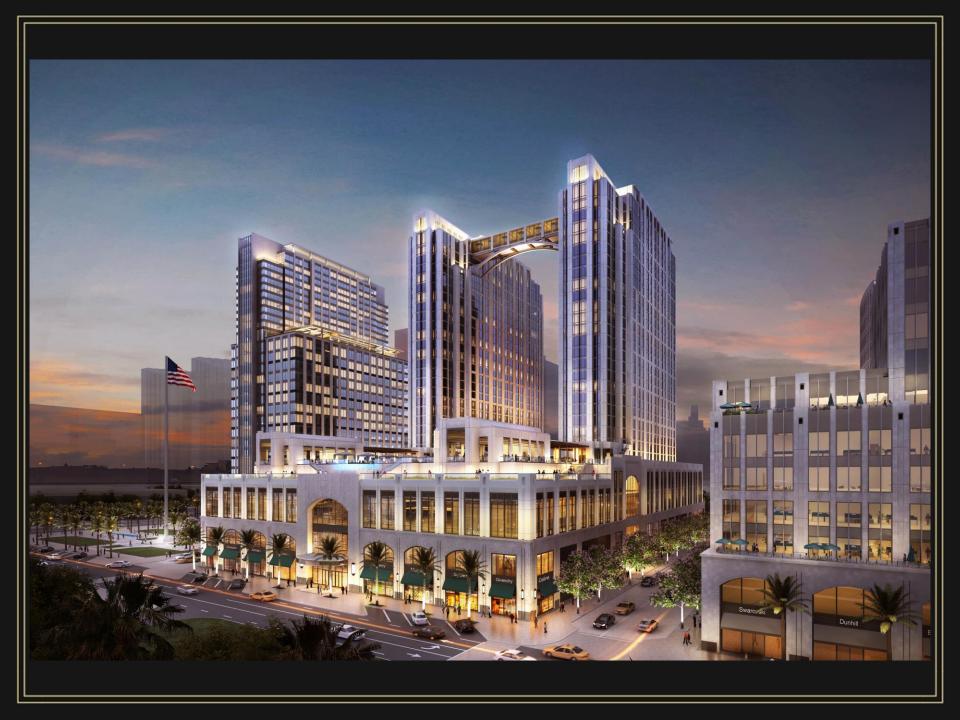


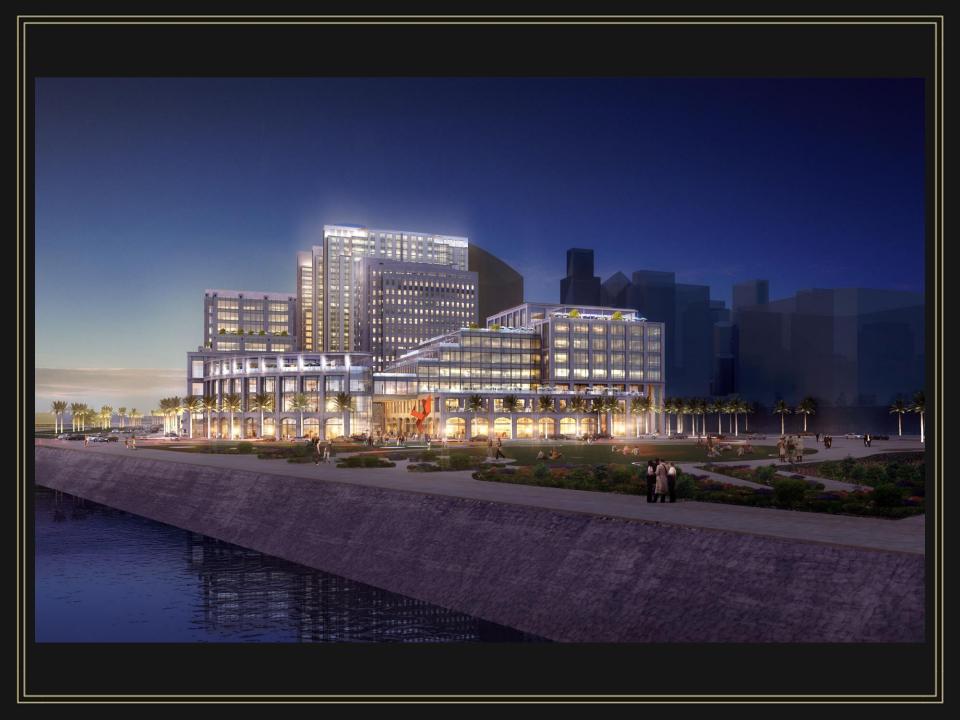
















PROJECT OUTCOMES

"Our goal is to develop a world-class waterfront destination for locals, tourists, employees and guests to enjoy, and to create jobs, income, and tax revenue for the city." - Papa Doug Manchester

- TOT Sales Tax: over \$12 million dollars a year of TOT to the City for parks, roads, police, fire and other public projects for the neighborhoods
- Construction jobs: over 2,443 construction jobs
- Permanent jobs: over 3,920 permanent jobs
- Property Tax: over \$10 million dollars a year of property tax to the County of San Diego for schools and other public uses
- Sales Tax: over \$15 million dollars a year in sales tax
- Total project cost: \$1.5 billion dollar investment in San Diego

MANCHESTER PACIFIC GATEWAY















