MetroConnect

OUR COMMITMENT TO SMALL BUSINESS SUCCESS





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LA METRO
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1st 100 Days

- ➤ Announced as the new CEO in 2021
 - ➤ Previously I was the CEO of Metrolink for 3 years
 - ➤ Before that, I spent 10 years at LA Metro
 - > Overall, 2 decades working in SoCal mass transit
- Listening Tour during my first 100 days
 - > Delivered deep insights on what's working and opportunities for improvements









Metro

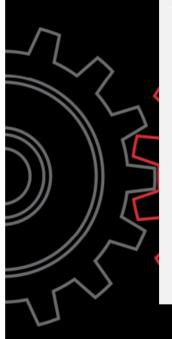
Returning Ridership



- ➤ 2020: Major hit from COVID-19
 - > 70% drop in ridership
 - Decrease in operators
 - ➤ Major changes in commuter patterns due to working from home & reduced service hours
- > Today: Steady return to our pre-pandemic rates
 - > Return of about 80% of our weekday ridership
 - ➤ Beats our prediction of 50% by this time
 - ➤ Weekend ridership is tracking to above 80% of our pre-COVID levels
- > Why?
 - Metro is essential to Angelenos and visitors



Service Improvements



- ➤ NextGen and Better Bus Program
 - ➤ Launched Phase 2
 - This program means faster, cleaner, safer and more frequent service
 - ➤ Updates to our bus system has been challenging, but the customer benefits will worth while

The Customer's Experience



- ➤ Identify ways to bring back riders and add new riders by asking them for their valuable feedback
- > Recast and reframe our entire organizational structure
- Make Metro a sustainable, long-term transportation solution
- > Think creatively

"Culture eats strategy for breakfast" – Peter Drucker



Mega Project Status

- ≥55 projects underway
- ➤ Total value of \$21 BILLION DOLLARS
- ➤Olympic and Paralympic 2028 Games







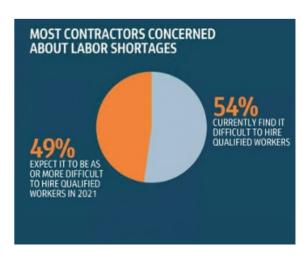


Construction Market

Metro's Construction Market Analysis (September 2021) revealed some critical information:

- National economy projected to recover faster than after the Great Recession
- California to have a "euphoric" recovery
- Optimistic outlook for future activity and spending, but...
- Construction labor shortage persists









Key Strategic Focus: Labor Pool

Be the owner of choice:

- Attract more bidders & increase the labor pool
- WINLA, SEED School of LA County
- Embrace partnerships at all levels, including... SBE, DBE and DVBE Contractors/Teams/JVs

Metro is committed to supporting small businesses and local economies through our contracting procedures, our projects in local communities and our direct investment.







Driving Innovation

- LISTENING SESSION: CONTRACTOR ROUNDTABLE
- AGENCY RE-ORGANIZATION
- ALTERNATIVE PROJECT DELIVERY: Progressive Design-Build & CMGC
- THIRD PARTY RELATIONSHIPS





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