

Hollywood Walk of Fame Revitalization Master Plan Project Extents and Scope





- Sidewalk Extension
- Protected Mobility Lanes
- Star Repair
- Crosswalk Improvements

- New Street Trees
- Signage
- Bus Shelters

- Bike Racks
- Benches
- Street Furniture

Hollywood Walk of Fame Revitalization Master Plan Guiding Principles





Create a place that celebrates the unique identity of Hollywood.



Establish a **forward-looking framework** to address present-day
challenges and to anticipate future
needs.



Provide spaces and amenities that accommodate a range of activities.



Provide an **exemplary experience** for pedestrians, bicyclists and transit riders, and **enhance safety for all users.**



Protect and preserve valuable historic resources.



Catalyze **economic development** throughout the Walk of Fame corridor.



Hollywood Walk of Fame Revitalization Master Plan Existing Versus Proposed Conditions

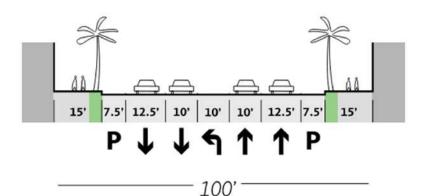


Existing Conditions

- · Two travel lanes in each direction
- Parking lane with right turn pockets
- Center turn lane

Proposed Conditions

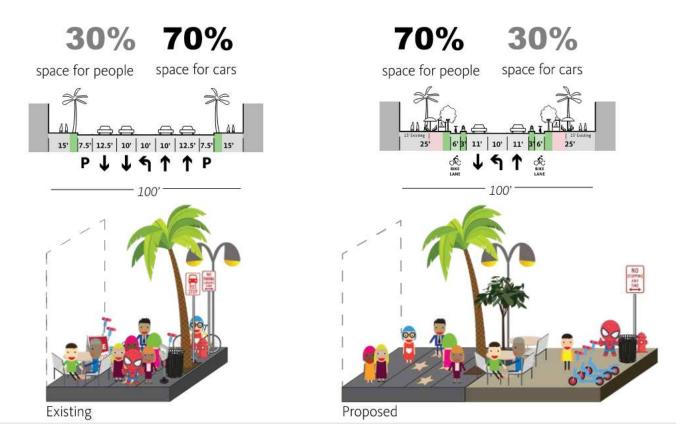
- · One travel lane in each direction
- Right turn pockets where needed
- Center turn lane
- · Protected bike lane
- Expanded pedestrian sidewalk



15' Existing 15' Existing 15' Existing 15' Existing 25' 6' 3' 11' 10' 11' 3' 6' 25' 25' 6' A T OO BIKE LANE 100'

Hollywood Walk of Fame Revitalization Master Plan Existing Versus Proposed Condition







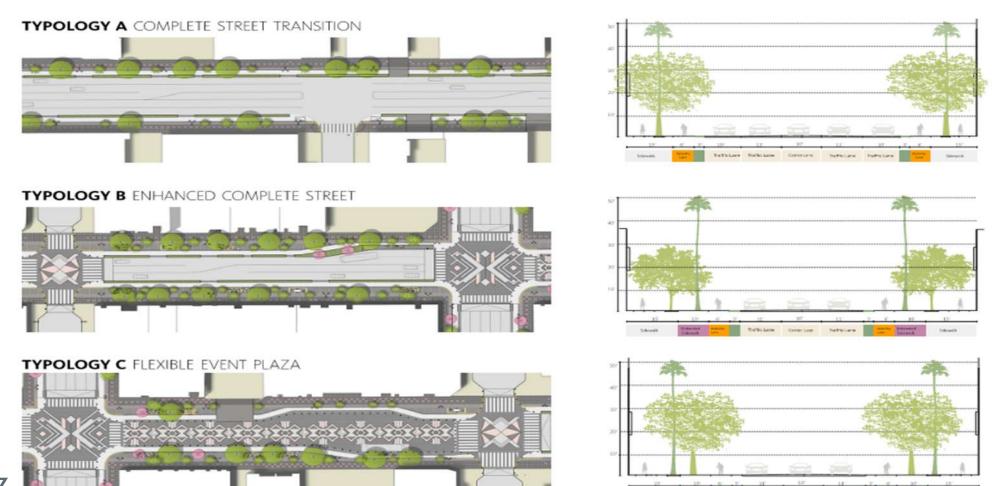
Hollywood Walk of Fame Revitalization Master Plan Streetscape Typologies





Hollywood Walk of Fame Revitalization Master Plan Streetscape Typologies

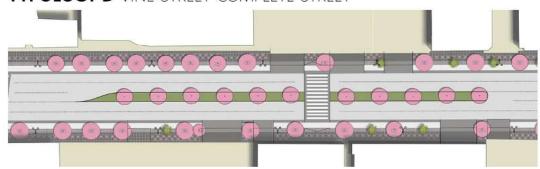


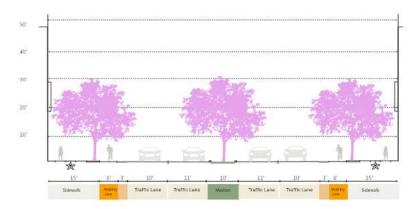


Hollywood Walk of Fame Revitalization Master Plan Streetscape Typologies



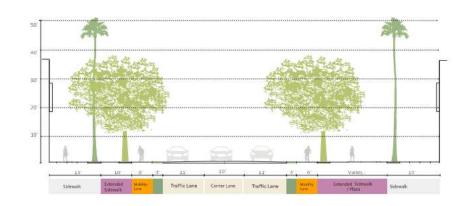
TYPOLOGY D VINE STREET COMPLETE STREET





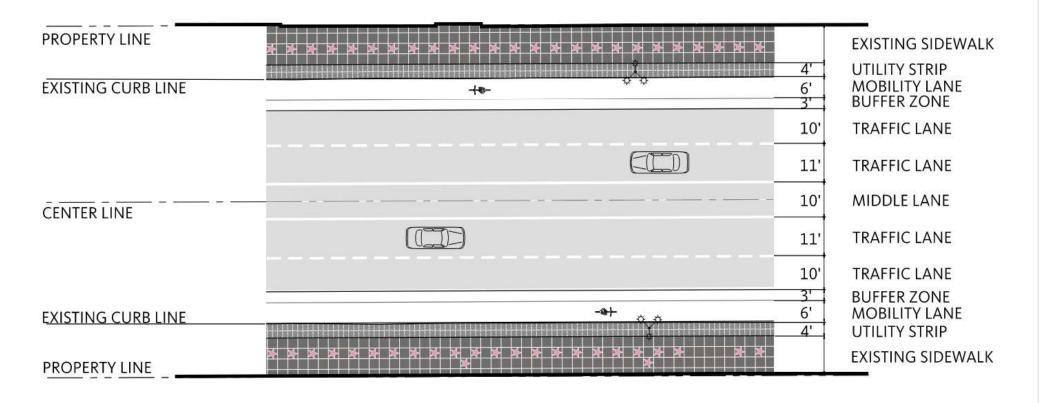
TYPOLOGY F LA BREA GATEWAY PLAZA





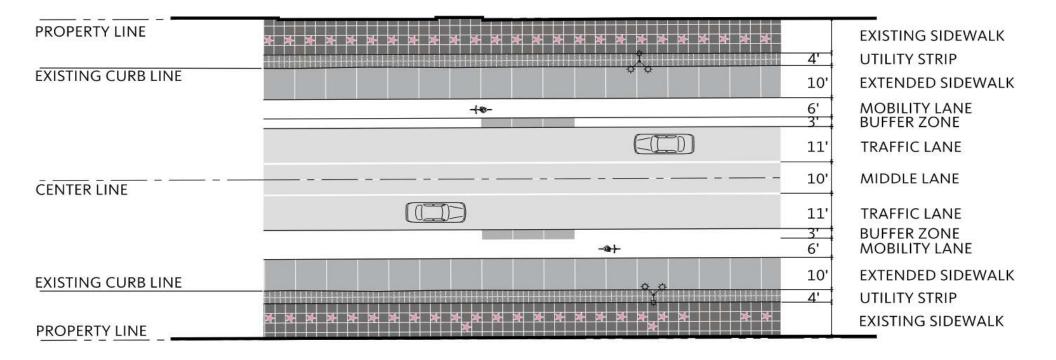
Hollywood Walk of Fame Revitalization Master Plan Typology A- Complete Street Transition Plan View





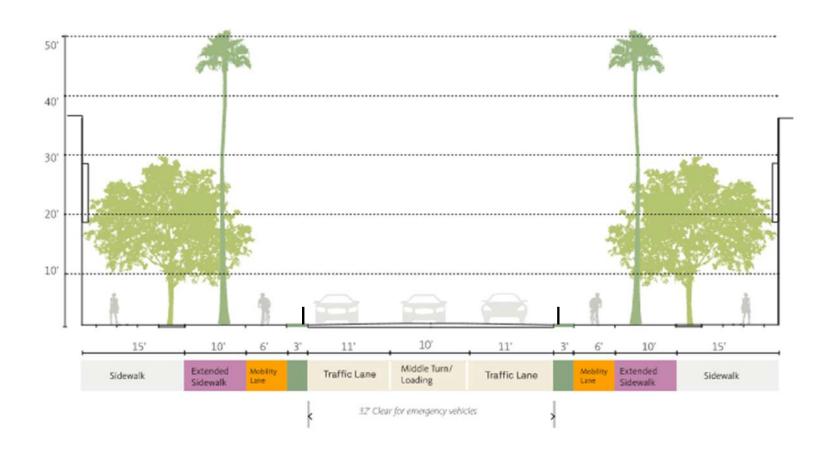
Hollywood Walk of Fame Revitalization Master Plan Typology B —Enhanced Complete Street Plan View





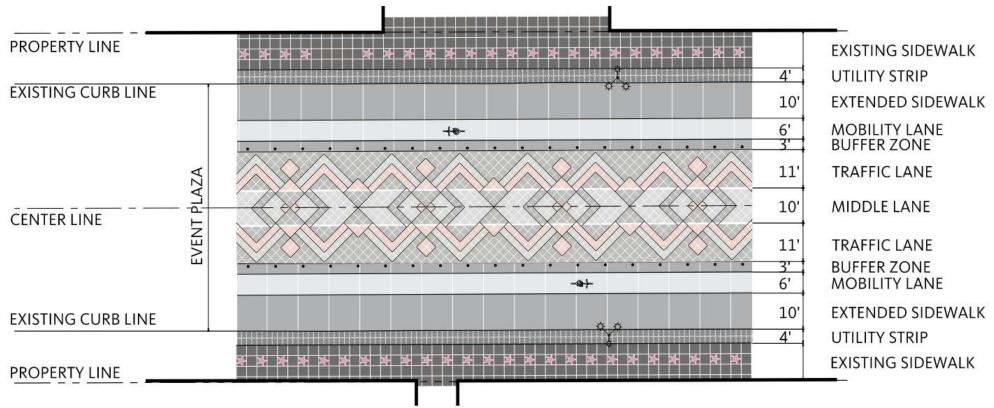
Hollywood Walk of Fame Revitalization Master Plan Typology B- Enhanced Complete Street Cross Section





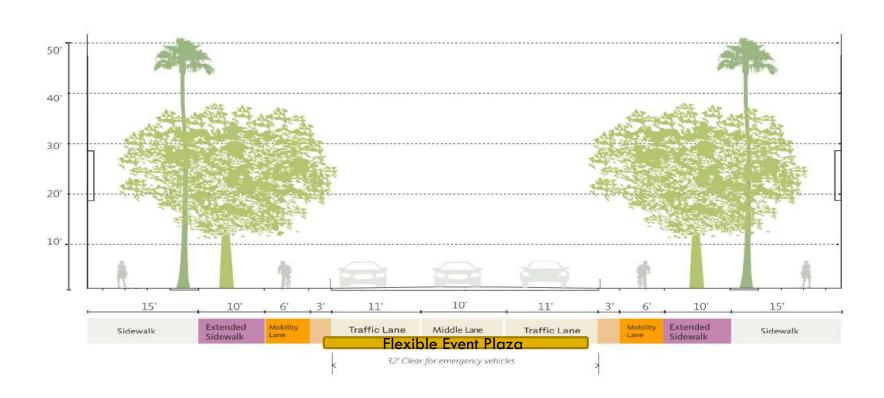
Hollywood Walk of Fame Revitalization Master Plan Typology C-Flexible Event Plaza Plan View





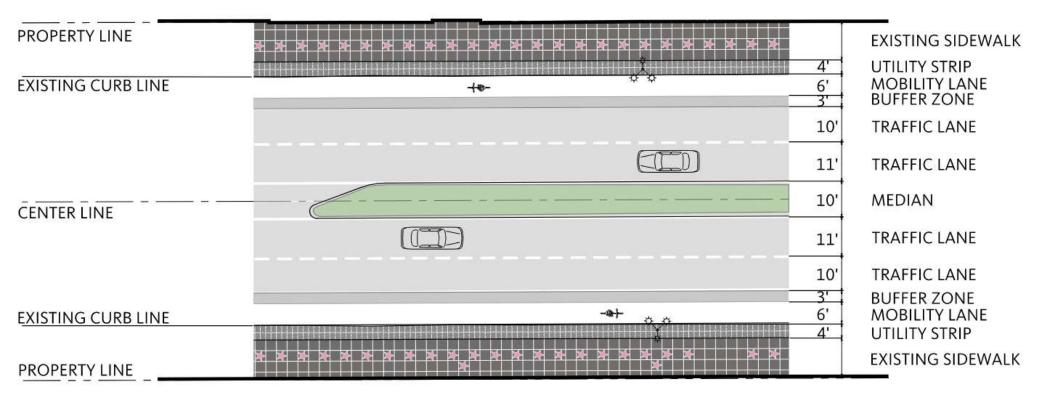
Hollywood Walk of Fame Revitalization Master Plan Typology C - Flexible Event Plaza Cross Section





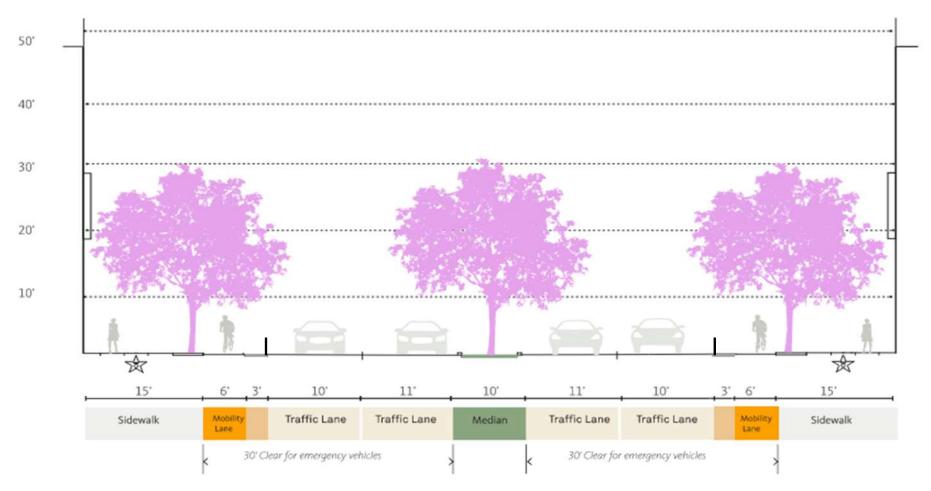
Hollywood Walk of Fame Revitalization Master Plan Typology D- Vine Street Plan View





Hollywood Walk of Fame Revitalization Master Plan Typology D- Vine Street Cross Section





Hollywood Walk of Fame Revitalization Master Plan Event Flexible Plaza- Detail

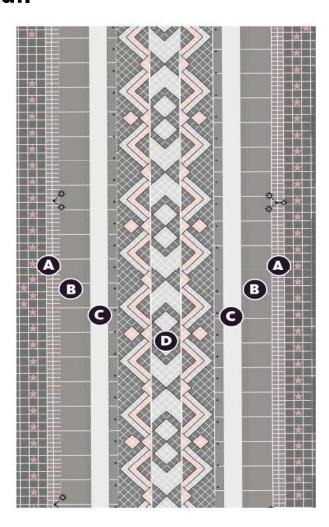




above: existing terrazzo, pink star brass trim

below: Schematic Design color pallet on existing terrazzo sidewalk





Utility Strip



Precast Concrete Pavers 18"x24"

- Somewhat easier and more cost effective to remove and replace
- Less cracking
- Factory controlled material
 OR



Existing Terrazzo to Remain

· Maintains the historical material

Extended sidewalk



Poured-in-Place Colored and Sparkled Concrete

G Bike Lane and Buffer Zone



Pervious Paving System

Flexible Pedestrian Plazas



Granite Pavers 24"x 24"



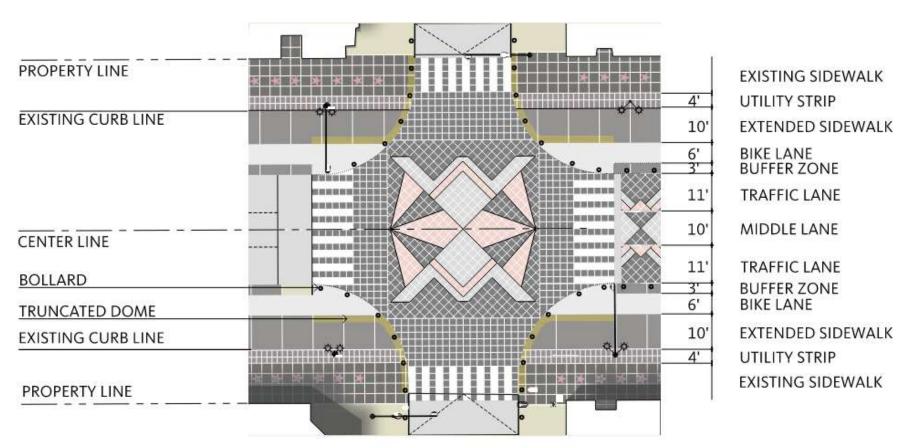
top: 'middle: bottom:

'Academy Black' California 'Sierra White' California 'Lac Du Bonnet' Canada



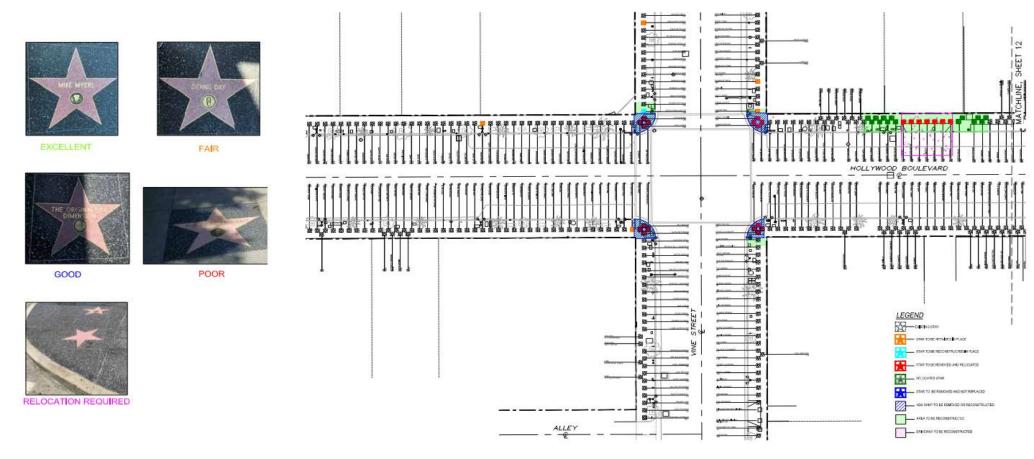
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Hollywood Walk of Fame Revitalization Master Plan: Intersection Detailed Design



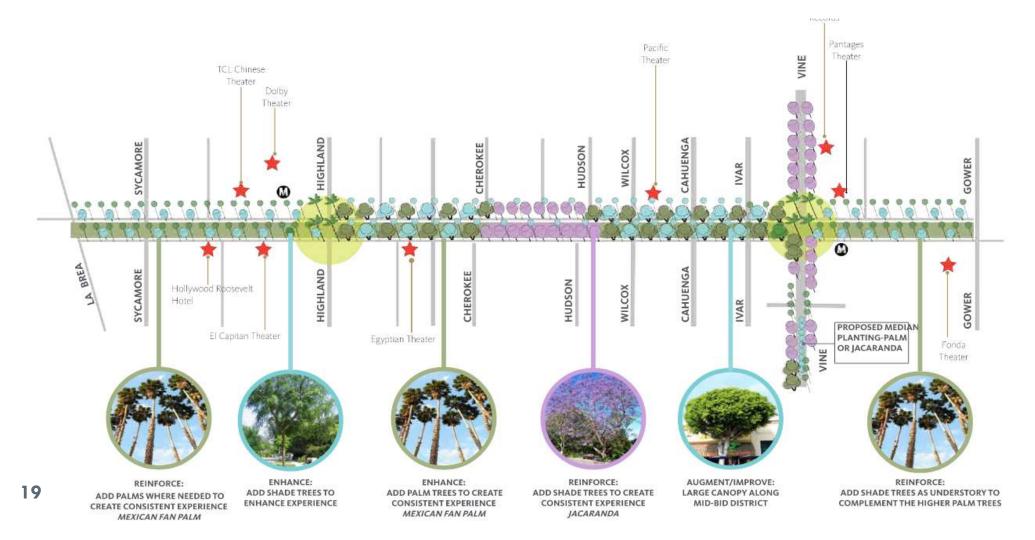
Hollywood Walk of Fame Revitalization Master Plan Star Relocation, Repair, and Replacement Plan





Hollywood Walk of Fame Revitalization Master Plan New Trees





Hollywood Walk of Fame Revitalization Master Plan Waste Receptacles, Benches and Bike Racks







BENCH 1A







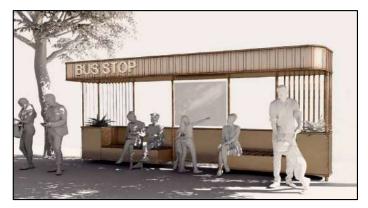
BIKE RACK 1B

BENCH 1B

BIKE RACK 1A

Hollywood Walk of Fame Revitalization Master Plan Bus Stop, Information Kiosks, Benches, Street Furniture





Bus Stop



Information Kiosks



Platform Seating



Street Furniture

Hollywood Walk of Fame Revitalization Master Plan Overall Project Benefits



Expanded sidewalks provide 65% more space for People & Amenities.



Up to
400 new Street
Trees.





Over 290 stars
Repaired or
Restored



Five Event Plazas, totaling up to 2 acres additional open space.

Ten
upgraded, accessible
Crosswalks.



Bus Stopswith new seating and sun protection.

Enhanced

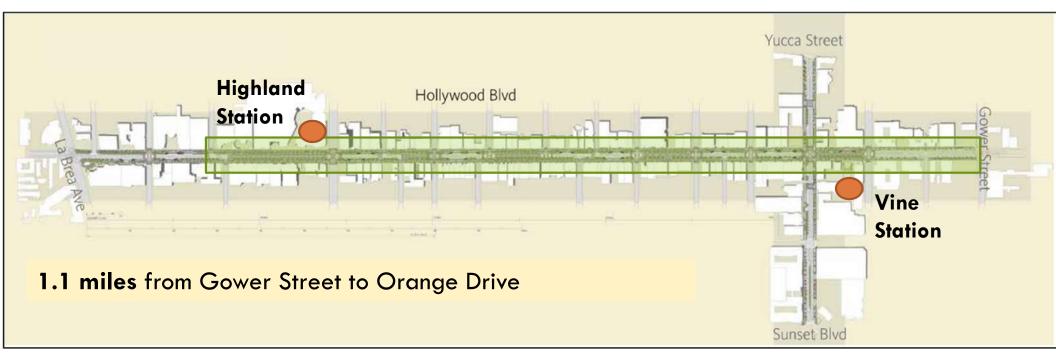






Hollywood Walk of Fame —Metro Vine/Highland Station Improvements Quick Build Streetscape Improvements

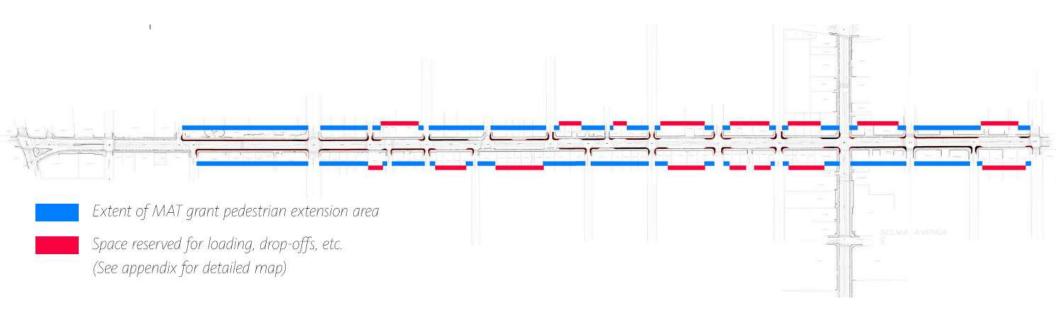




Quick Build Streetscape improvements funded by Metro, adjacent to Vine and Highland Station is a precursor "dress rehearsal" for the larger Hollywood of Fame Master Plan. This scope includes early implantation sidewalk extensions that would take up the existing parking lane spaces in designated areas throughout the corridor. Additional improvements include other site amenities

Hollywood Walk of Fame —Metro Vine/Highland Station Improvements Quick Build Streetscape Improvements

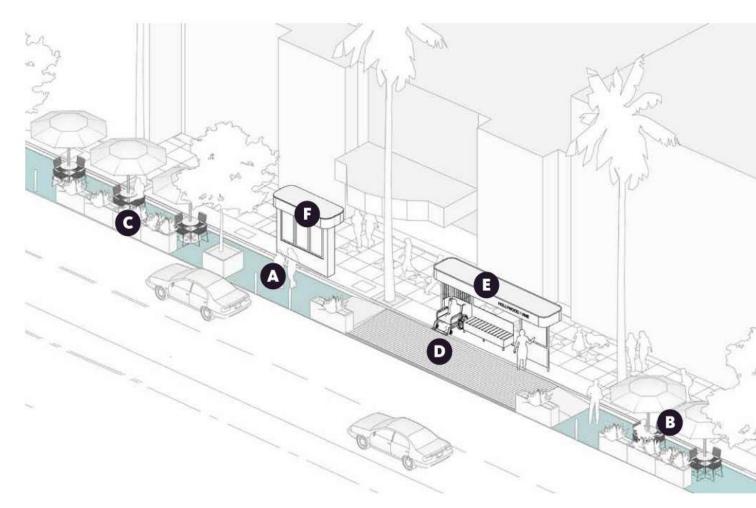




Hollywood Walk of Fame —Metro Vine/Highland Station Improvements Quick Build Streetscape Improvements



- A Pedestrian Zone Extension
- B Street Furnishings
- Planters and Landscaping
- Bus Boarding Platforms
- Bus Shelters
- Transit Kiosks



Hollywood Walk of Fame — Metro Vine/Highland Station Improvements Quick Build Streetscape Improvements- Pedestrian Zone Extension



Pedestrian Zone Extension will use Pigmented Polymer Cement Road Surface Coating used on LADOT People Streets installations.

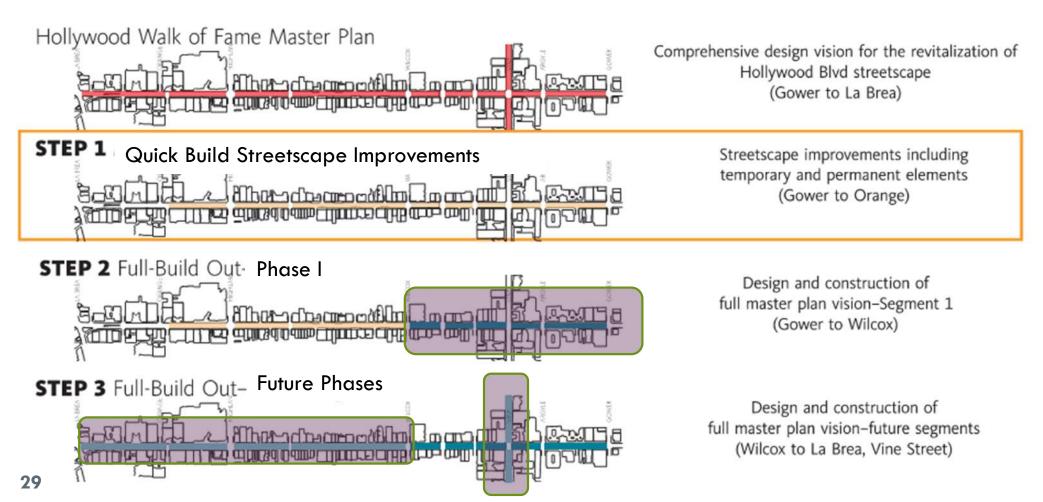






Hollywood Walk of Fame Revitalization Master Plan Project Steps



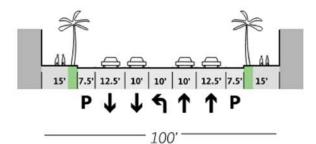


Hollywood Walk of Fame Revitalization Master Plan Current Project Phasing



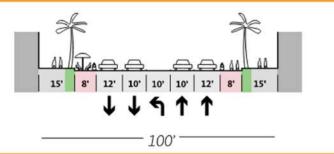
Existing Conditions

- · Two travel lanes in each direction
- · Center turn lane
- · Parking and pick-up/drop-off or loading in curb lane



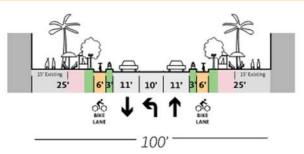
PHASE 1 Quick-Build Streetscape Improvements

- · Two travel lanes in each direction
- · Center turn lane
- · Expanded pedestrian zone
- Dedicated pull-outs for pick-up/drop-off and loading



PHASE 2 Full Build-Out

- · One travel lane in each direction
- · Center turn lane
- Expanded pedestrian sidewalk
- · Protected bike lanes in each direction
- · Dedicated pull-outs for pick-up/drop-off and loading



Hollywood Walk of Fame Revitalization Master Plan Construction Cost (Class C Estimate)



ltem	Anticipated Construction Costs
1. Phase 2A –Hollywood Blvd (Gower to Wilcox)	\$43M
2. Phase 2B-Hollywood Blvd (Wilcox to La Brea)	\$54 M
3. Phase 2C-Vine St (Yucca to Sunset)	<u>\$13 M</u>
	\$110 M
Note: 1. Phase 2B and 2C may be combined	

2. Construction Cost is a current estimate and is subject to change

Hollywood Walk of Fame Revitalization Master Plan: Quick Build Streetscape Improvements- Construction Cost (Class C Estimate)



ltem	Anticipated Construction Costs
Phase I-Quick Build Streetscape Improvements Vine /Highland Station Improvements	~\$4 M
Note: 1.Construction Cost is a current estimate and is subject to change	

Hollywood Walk of Fame Revitalization Master Plan Anticipated Project Schedule



Phase	Project	2020		2021		2022		2023		2024		2025		2026		2027		2028
Filase		20-H1	20-H2	21-H1	21-H2	22-H1	22-H2	23-H1	23-H2	24-H1	24-H2	25-H1	25-H2	26-H1	26-H2	27-H1	27-H2	28-H1
Phase I	Vine/ Highland Station Improvements					PD	DES	SIGN	B&A	CC	NS							
Phase 2A	Hollywood Blvd -Wilcox to Gower	PRE	-DES						DES	SIGN		B&A		CONS	3			
Phase 2B	Hollywood Blvd- Gower to La Brea	PRE	-DES								DES	SIGN		B&A		CONS		
Phase 2C	Vine St- Yucca to Sunset	PRE	-DES										DES	SIGN		B&A	CO	NS

PD= Pre-Design; B&A=Bid and Award; CONS=Construction

Anticipated Bid Advertisement Dates:

1. Phase I: Vine /Highland Station Improvements: July 2023

2. Phase 2A Hollywood Blvd-Wilcox to Gower: January 2025

3. Phase 2B: Hollywood Blvd- Gower to La Brea: January 2026

4. Phase 2C: Vine Street- Yucca to Sunset: January 2027

- Phase 1 may not bid as an open bid, and may be bid from Pre-Qualified Vendors List or constructed by internal City crews.
- Phases 2A-2C are anticipated to be bid as Design-Bid-Build from an open bid with Pre-Qualification Checklist or Pre-Qualified Contractors List

Hollywood Walk of Fame Revitalization Master Plan: Phase One Regional Alliance Marketplace for Procurement (RAMP)



- RAMP is an online portal for which Contractors can view and download any documents associated with a contractual opportunity, view and contact associated Prime and Sub Contractors submit company compliance documents, participate in bidding keep track of outreach requirements, and participate in bidding.
- In order to download and view contracts, all Contractors must register on RAMP at <u>www.RAMPLA.org</u>
- Frequently Asked Questions (rampla.org/s/support)

Hollywood Walk of Fame Revitalization Master Plan Business Inclusion Program (BIP)



- All City funded Projects in the Bureau of Engineering is subject to Business Inclusion Outreach Requirements
- Purpose is for ensuring full and equitable participation of various enterprises: Minority Business (MBE), Women Business (WBE), Small Business, (SBE), Emerging Business, Disabled Veteran Business (DVBE), and other sub-bid or sub-contracting businesses in the provision of all goods and services
- □ Failure to comply with the City's BIP outreach documentation will render the bid non-responsive
- For all inquiries, contractors can contact Bureau of Contract Administration,
 Business Inclusion Section (BIS) at bca.biphelp@lacity.org.

Hollywood Walk of Fame Revitalization Master Plan City Funded Projects- Business Inclusion Program



<u>Designation</u>	<u>% Goal</u>	<u>Definitions</u>
Minority (MBE) or Women Business Enterprise (MBE)	4% (MBE) 2% (WBE)	 Business that is at least 51% owned by one or more minority persons or women or 51% of stock owned by one or more minority person or woman Business whose management and daily business operations are controlled by one or more minority persons or woman
Small Business Enterprise (SBE)	25%	 Manufacturer whose three (3) year average annual gross revenue does not exceed \$7 M Construction Contractors whose three (3) year average annual gross revenue does not exceed \$14M.
Emerging Business Enterprise (EBE)	8%	1) Business whose three (3) year average annual gross revenue does <u>not</u> exceed \$3.5 M
Disabled Veteran Business Enterprise (DVBE)	3%	1) Business that is at least 51% owned by one or more disabled veterans2) Business whose daily operations must be managed and controlled by one or more disabled veterans

Hollywood Walk of Fame Revitalization Master Plan Business Inclusion Program-Outreach Documentation



Contractor must comply with the seven (7) Indicators described herein or the bid will be deemed non-responsive

- 1. Level of Anticipated MBE, WBE, SBE, EBE, and DVBE Participation
- 2. Attended Pre-Bid Meeting
- 3. Sufficient Work Identified for Subcontractors
- 4. Written Notice to Sub-Contractors
- 5. Plans, Specs and Requirements
- 6. Negotiate in Good Faith
- 7. Bond, Lines of Credit and Insurance Assistance

Hollywood Walk of Fame Revitalization Master Plan Local Business Preference Program



- Local business means a business entity that can demonstrate the following:
 - It is headquartered in the County and physically conducts and manages all of its operations
 - □ At least fifty (50) of its full-time employees perform work within the boundaries of the County at least sixty(60%) percent of their total regular hours worked on an annual basis
 - \square At least half (1/2) of the full-time employees of the business work within the boundaries of the County at minimum of sixty (60%) percent of their total

Hollywood Walk of Fame Revitalization Master Plan Local Business Preference Program (LBPP)



- Qualifying contractors who participate in the LBPP by qualifying as a local business will receive an 8% preference credit to their bid in excess of \$150,000 or bid in excess of \$1,000,000 if a Provisionally Qualified Local Business Local.
- Qualified Contractors who participate in the LBPP but do not qualify as a local business, but however, are qualified because they identify a qualified local business subcontractor to perform, will receive up to a 5% preference credit to their bids/proposals
- The 1% preference up to a maximum of 5% to the bid price for every
 10% of the cost of the proposed work to be performed by local contractor

